Custom PAS Link Instructions for Banner Ads

How to Embed a Banner Ad to an Email or Email Signature

- 1. Login to WorldTrips PAS advisor portal.
- Click Banner Ads once logged in. It will take you to our Documents and Brochures page. The banner ads are located at the bottom. From here you can click the "Access" button to view and download any of our available banner ads.

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Why WorldTrips

Who is insuring you is just as important as the insurance plan you choose. For the past 25 years, WorldTrips has provided travel insurance and compassionate service to help our customers travel fear Our knowledgeable customer representatives are available 24/7 to respond to your travel emergencies, no matter the situation, time zone, or spoken language.

- 3. Download the image you would like to use to attach your custom link to.
- 4. Open your inbox and start a new email to attach this to your email.
- 5. Insert the downloaded image to your email, so you can add your custom link to your image.
- 6. Go back into your PAS Portal and click "Get Quote".
- 7. Copy the URL link from the search bar.



- 8. Once you have inserted the image to your email link the copied web address.
- 9. Right click the image and click "Link".
- 10. Link "Existing File or Web Page" and then paste the copied web address into the "Address:" box. Click "OK" to save. Now your link is embedded into the image.

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- 11. Take the steps to update your email signature (based on your email provider) if you would like to attach it.
- 12. Copy the downloaded image and add it to your email signature. There you will attach your custom link like you did in the above steps. Make sure to save your changes.

How to Embed a Banner Ad on your Website

1. Login to WorldTrips PAS advisor portal.

2. Click Banner Ads once logged in. It will take you to our Documents and Brochures page. Scroll down to the banner ads section located towards the bottom of the page. From here you can click the "**Access**" button to view and download any of our available banner ads.

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3. Download the image you would like to use to attach your custom link to.

4. You can either find the image in your browser's downloads folder or your computer's Downloads location in File Explorer.

- 5. Go back into your PAS Portal and click "Get Quote".
- 6. Copy the URL link from the search bar.



7. If you don't have an administrator/developer for your website, please upload the image and link to your website where you would like your customers to get a quote. If you have a Website Support Team and need further instruction, please contact them.

8. If you have an administrator/developer, the HTML code for your website will look like the below image:

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<a href="https://quote.worldtrips.com/CTP/start?branchID=###&agentID=###"
target="_blank"><img src="{link of uploaded image into website}" alt="WorldTrips
Trip Cancellation Quote Engine"></a>
```